



# Reinventing Communities

Providing practical answers to questions regarding the creation of sustainable neighborhoods and communities.

Local, regional, and state government officials, as well as professionals involved with the land development industry have many questions about sustainable development. For instance, what exactly is sustainable development? How can we encourage or implement new ordinances to foster them? Does it cost more? What are the real benefits to sustainable development? What innovative designs and techniques will drive demand for people to want to live, work, and play in a sustainable development?

This one-day seminar featuring a land developer, a civil engineer, a land use planner, and an industry financial expert – all members of Sustainable Land Development International, the leading advocate of the triple-bottom-line approach to community and industry sustainability – will provide these answers and more.

The Reinventing Communities workshop is geared toward industry professionals (land developers, planners, engineers, landscape architects, and economic development personnel) and real estate professionals as well as community leaders, such as council and board members and professional municipal staff.

## Morning: Creating a Sustainable Community

### **Sustainability and Community Neighborhoods**

**Terry Mock, Executive Director, Sustainable Land Development International**

Mr. Mock will provide an overview of current industry trends that are transforming the industry today, and deliver an analysis of what they mean for the future. He will also define and differentiate terms “green” and “sustainable” as they relate to neighborhoods and communities. He will also introduce the concept of balancing economic prosperity with environmental stewardship through public-private cooperation.

### **Incorporating Sustainable Designs into Communities**

**Steve Sletner, P.E., President, TEC Design, Inc.**

A frequent speaker around the country, Mr. Sletner combines 25 years of engineering experience with a Master of Business Administration. He will discuss existing engineering-related ordinances and how and why they need to be and can be changed to allow for more sustainable neighborhoods and communities.

### **Maximizing Economic Development Opportunities**

**Skip Preble, President, Land Analytics, LLC**

As all market segments of land development continue to experience a difficult period in the economic cycle, Mr. Preble provides the essentials that adequate financial analysis is provided to potential financial investors – including communities and taxpayers.

### **Building a Sustainable Development Team**

**Panel: Rick Harrison, Terry Mock (moderator), Skip Preble, Steve Sletner**

This panel, comprised of a developer, civil engineer, land planner, and financial expert will discuss and answer questions on how to create a sustainable project by leading the selection of your design and construction team.

## Afternoon: Sustainable Neighborhoods and Projects

### **Prefurbia: Reinventing Communities through Sustainable Planning**

**Rick Harrison, President, Rick Harrison Site Design Studio**

A leading expert and consultant to land developers and municipalities around the world, Rick is an innovator in neighborhood and community planning. In addition to introducing Coving, Connective Neighborhood Design, and BayHomes to the industry, his first book, *Prefurbia*, was published in 2008. His exceptional project approval record (100%) for over 600 neighborhoods illustrates his ability to successfully communicate with city councils, planning commissions, developers and community residents. He is a frequent speaker at industry educational events.

### **Sustainable Engineering**

**Steve Sletner, P.E., President, TEC Design, Inc.**

Steve presents the pragmatic and financial aspects of engineering decisions. He will provide examples of how developers and designers can be more accommodating to the needs of sustainable projects without taking career risks that many design professionals fear.

### **Organizing Your Project's Financial Plan**

**Skip Preble, President, Land Analytics, LLC**

Skip provides the ingredients that allow developers, project teams, and communities to meet the demands now required to obtain necessary financing through effective financial planning.

### **Achieving True Sustainability**

**Panel: Rick Harrison, Terry Mock (moderator), Skip Preble, Steve Sletner**

This panel will discuss and answer questions regarding sustainability and the role of Sustainable Land Development International in assisting individuals, projects, and communities achieve sustainability.

## Rick Harrison



*President, Rick Harrison Site Design Studio*

Mr. Harrison is a leading expert on land planning issues and consultant to over 300 land developers, builders, and municipalities. His exceptional project approval record, (100%) demonstrates his ability to work successfully with city councils, planning commissions, stakeholders and citizens.

In 2008, Rick authored his first book, *Prefurbia™*, which details Rick's groundbreaking planning and design techniques that have enjoyed success throughout the world.

## Terry Mock



*Executive Director, Sustainable Land Development Intl.*

Mr. Mock has developed a variety of pioneer residential, commercial, industrial and recreational land development projects which employed innovative sustainable technologies. Terry is an award-winning advocate for the use of sustainable land development biotechnology and is certified in permaculture design. He established Tree of Life Sustainable Development, a company now planning a sustainable development overlooking the Pacific Ocean and the largest remaining old-growth forest on the southern Oregon coast.

## Steve Sletner, P.E.



*President, TEC Design, Inc.*

Mr. Sletner has been a driving force in providing innovative solutions for our industry. Steve provides the planning elements for subdivision projects and is the point source for assisting in the public approval process. Twenty-five years of engineering experience combined with a Master in Business Administration has given Steve a unique and thorough understanding of site design from both pragmatic and financial perspectives.

## Skip Preble



*President, Land Analytics, LLC*

Mr. Preble has been active in the real estate development industry for over 25 years. He earned his BS in Economics and Masters in Land Economics from Texas A&M University. He has been involved in master planned community development, as well as lot development and home building. His firm, Land Analytics, LLC provides financial analysis, project optimization and training services to developers, home builders and investors throughout the United States and Canada.

# Professional Development Hours Available

6 HOURS of continuing education credits possible for real estate, civil engineers, landscape architects, and others. Completion certificates will be provided at the end of the session.

SUSTAINABLE LAND DEVELOPMENT INTERNATIONAL'S

**BREAKTHROUGHS**

*Workshops*

Please check location and the session(s) you will be attending.

☐ **Nashville, TN** **October 15, 2008**  
☐ Morning **Scarritt-Bennett Center,**  
☐ Afternoon ☐ Both **1008 19th Ave. South**

☐ **Denver, CO** **November 12, 2008**  
☐ Morning **Grant Avenue Community Center**  
☐ Afternoon ☐ Both **216 South Grant**

☐ **Dallas, TX** **December 17, 2009**  
☐ Morning **Plano Centre, Plano, TX**  
☐ Afternoon ☐ Both **2000 E Spring Creek Parkway**

☐ **Austin, TX** **December 18, 2009**  
☐ Morning **Pflugler Hall, Pflugerville, TX**  
☐ Afternoon ☐ Both **203 E. Pecan St.**

REGISTRATION FEE:

**\$195** for either morning or  
afternoon session

**\$295** for both sessions

**MAIL TO:** SLDI • 275 East 10th St., Suite 201 • Dubuque, Iowa 52001

**FAX TO:** 360.343.2341 **EMAIL TO:** events@SLDI.org **PHONE:** 563.690.2020 **VISIT:** [www.LDBreakthroughs.com](http://www.LDBreakthroughs.com)

## Registration Form

Please copy this form and complete it for each individual you wish to register.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Enclose check or money order made payable to: SLDI

Charge my credit card: ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Billing Address for Card \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Card Verification Code: \_\_\_\_\_

**Please Note:** The organizers reserve the right to cancel the workshop. If that should happen, registrants will be notified by fax or e-mail within one week of each seminar. The entire registration fee will be refunded but not airline tickets, hotel reservation fees, or other travel-related expenses.

**Cancellation Policy:** Cancellations must be made in writing and submitted to SLDI via mail, fax, or email. Cancellation requests received 30 or more days prior to the event start date will receive a full refund, less a \$75 cancellation fee. Cancellation requests received between 21 and 30 days prior to the event start date will receive a refund of their registration fee, less a 50% cancellation fee. Cancellation requests received 21 days or less prior to the event start date cannot be refunded. Registration fees may be transferred to another individual at any time, as designated by the original registrant or a credit totaling the registration fee can be held in the name of the registrant for a future Land Development Breakthroughs workshop or conference scheduled within two years. A new registration form with the new attendee's and/or event information must be completed.